

# Mapping the Attack Surface from a Vantage Point: Build DNS Data into Attack Surface Discovery

#### **Business Problem**

Whether you are an attack surface management (ASM) solutions provider, cyber risk manager, penetration tester, or blue team member, you need a comprehensive view of your or your clients' attack surface. But today's connectivity-reliant services, hybrid work environments, and use of Internet of Things (IoT) devices have added more blind spots to what were already obscure attack surfaces. You can't afford to focus only on portions of attack surfaces, leaving the rest unmapped or untested and, therefore, vulnerable.

#### **Data-Driven Solution**

Internet-wide visibility of cyber resources is required for extensive and accurate DNS asset discovery and monitoring, domain and subdomain enumeration and attribution, service discovery, and other critical attack surface mapping processes. To effectively manage your or clients' attack surface, get access to data relevant to the world's Domain Name System (DNS), including domain, WHOIS, IP, and other Internet records. Fusing DNS data into attack surface intelligence lessens the number of blind spots, improves attack surface visibility, and enables you to manage potential threats from a vantage point.

| Notable Use Cases  | Connected Data Points   |  |
|--|---|--|
| Scan, enumerate, and<br>map out your or your<br>clients' digital<br>infrastructure | <ul> <li>Which domain names have been registered using the attack surface owner's corporate email address or other registration details? What could they be potentially used for?</li> <li>What subdomains were added to the organization's root domains?</li> <li>How large are domain and subdomain footprints today compared to 6, 12, or 24 months ago?</li> <li>What IP addresses do the domains resolve to? Which IP netblocks do they fall under?</li> </ul> |  |
| Create an inventory<br>of cloud/third-party<br>services                            | <ul> <li>How many domain names, subdomains, and other assets owned by third parties can be connected to a given attack surface?</li> <li>Were third-party services enabled as identified through DNS records or subdomains?</li> <li>Does the organization's A records reveal network concentration or single points of failure (SPoFs)?</li> </ul>   |  |
| Discover<br>dependencies relevant<br>to cloud/tech stacks                          | <ul> <li>What information can be found in the attack surface owner's CNAME records? Are there hidden details about third parties?</li> <li>Who are the organization's mail server providers according to its MX records?</li> <li>Are the organization's subdomains associated with dangling DNS records?</li> </ul>  |  |
| Detect rogue assets in<br>real-time  | <ul> <li>Are there domain impersonation campaigns against the attack surface owner?</li> <li>Are there domain generation algorithm (DGA)-enabled cyber resources that could be weaponized?</li> <li>Are the organization's IP addresses being used in fraud or malicious events?</li> </ul>   |  |

We have this great responsibility to effectively and efficiently manage our clients' attack surfaces, and we can't do that with blurred vision. We have to see everything that's going on, and WhoisXML API has been helping us see what's happening in the DNS without going through painstaking data aggregation and normalization.

Solutions Engineer Attack Surface Management (ASM) Company We're constantly comparing the data. With subdomains, you guys again have more, better data. The one other company we were using for subdomains has fewer observations and they do not include dates. Your WHOIS history has more, and more accurate data. Also, your Reverse WHOIS is significantly better than the competition. Your data is pound for pound a much better value. By far.

Thomas Derenthal, Penetration Tester & Founder - CyberlQ

## Finding Your Own DNS Data (FYODD) Doesn't Let You Scale

Delivering a real-time and uninterrupted satellite view of the world's DNS is our core business. The WhoisXML API data engine is built and frequently upgraded to offer you the most complete, updated, and unique Internet intelligence footprints. We aim to contribute to our clients' competitive edge at every step and give back months or years of development cycle time to your most pressing and mission-critical projects and deployments.

| How the WXA Data Engine Is Ready to Add to Your Success Today   |   |   |   |  |  |
|---|---|---|---|--|--|
| 1. Collection   | 2. Unification  | 3. Maintenance  | 4. Delivery   | 5. Innovation  |  |
| <ul> <li>Internet-wide<br/>data sensing<br/>and crawling<br/>since 2010</li> <li>Legal<br/>agreements<br/>with major data<br/>aggregators</li> <li>Large and<br/>growing<br/>network of data<br/>exchange<br/>partners</li> </ul> | <ul> <li>Consistent data<br/>parsing of<br/>multiple data<br/>points across<br/>formats</li> <li>Resolving<br/>incomplete,<br/>conflicting, and<br/>inaccurate<br/>records</li> </ul> | <ul> <li>Addition of new<br/>and historical<br/>domains,<br/>subdomains,<br/>and IP and DNS<br/>records</li> <li>Daily updating<br/>of millions of<br/>WHOIS, DNS, IP,<br/>and other<br/>records</li> </ul> | <ul> <li>Batch feeds and<br/>APIs with<br/>complete<br/>documentation</li> <li>Different<br/>support and<br/>customer<br/>success tiers</li> <li>Enterprise-grade<br/>IT infrastructure</li> <li>Streaming of<br/>domain and DNS<br/>data in real-time</li> </ul> | <ul> <li>Ongoing<br/>improvement of<br/>data coverage,<br/>freshness, and<br/>accessibility</li> <li>New features,<br/>products<br/>iterations, and<br/>solutions driven<br/>by market<br/>demand</li> </ul> |  |

# Our Enterprise Value Proposition

Our intelligence is available through customized enterprise packages and product suites with multi-year contracts, flexible licensing models, nonrestrictive data access, and dedicated account and customer success teams. <u>Contact us</u> for more information.

Diamond: Includes all products listed below with Premium SLA Gold: Pick 2 of each Tier, includes Gold SLA Silver: Pick 1 of each Tier, includes Silver SLA Starter: Pick 1 Tier-1 product, 1 Tier-2 product

| Tier | Product                                   | Update Frequency  |
|------|---|---|
| Р    | Real-time & Historic Whois Streaming      | Real-time Stream, Daily & Quarterly Feed, Real-time API Lookups |
| Р    | Real-time & Historic Passive DNS Coverage | Daily + Weekly Feed, Real-time API Lookups                      |
| Р    | Enterprise & Threat Intelligence APIs     | Enterprise APIs T5 & Threat Intelligence APIs (1M CPM)          |
| 1    | Real-time WHOIS Data Coverage             | Daily & Quarterly Feed, Real-time API                           |
| 1    | Real-time DNS Coverage                    | Weekly Feeds, Real-time API                                     |
| 1    | IP Geolocation & Netblocks Data Coverage  | Daily Feeds   |
| 1    | Website Contacts & Categorization Feed    | Daily Feed  |
| 2    | Subdomains Database Feed                  | Daily Feed  |
| 2    | IP Netblocks (IPv4 + IPv6)                | Daily Feed  |
| 2    | IP Geolocation Database                   | Daily Feed  |
| 2    | Typosquatting Data Feed (Enriched)        | Daily Feed  |
| 2    | Disposable Email Domains Feed             | Daily Feed  |
| 2    | MAC Address Database Feed                 | Daily Feed  |

## **About Us**

WhoisXML API aggregates and delivers comprehensive domain, IP, DNS, and subdomain data repositories. WhoisXML API has more than 52,000 satisfied customers from various sectors and industries, such as cybersecurity, marketing, law enforcement, e-commerce, financial services, and more. Visit <u>whoisxmlapi.com</u> or <u>contact us</u> for more information about our products and capabilities.

